

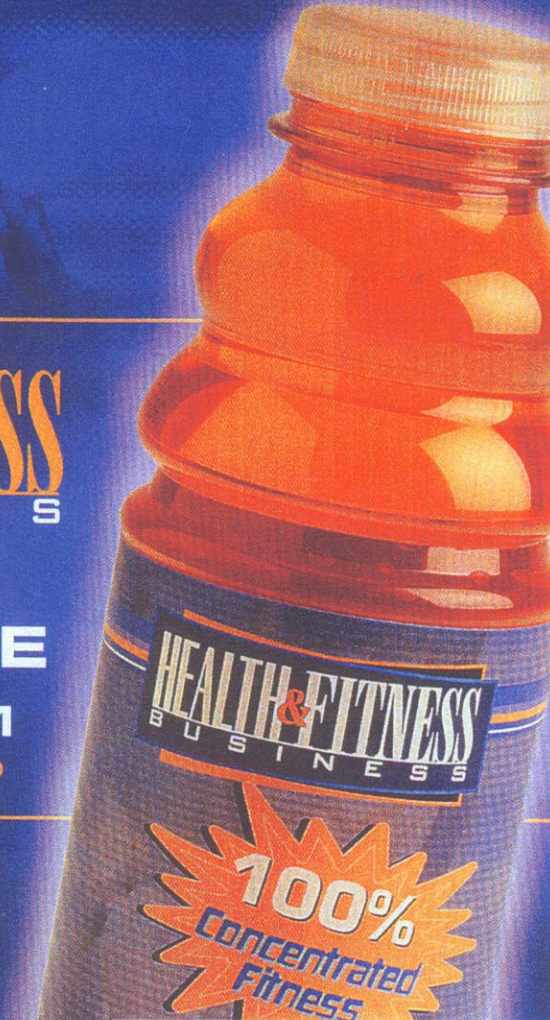
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HEALTH & FITNESS BUSINESS

EXPO & CONFERENCE

August 8-11, 2001

COLORADO CONVENTION CENTER • DENVER, CO



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speaker bios

Gerald (Jerry) Greenspan is the founder of The Exercise Equipment Experts (an exercise equipment retail company) and Columbus Fitness Consultants (a personal training company) in Columbus, Ohio. He had authored the column "Inside Workout" for Home Gym and Fitness Magazine from 1994 - 1998 and has presented nationally on biomechanics and nutrition. Mr. Greenspan worked as a biomechanics researcher at Ohio State University's Biodynamics and Gait Analysis Laboratories from 1989-1999. Mr. Greenspan holds graduate degrees in biomechanical engineering and human nutrition from Ohio State University in addition to undergraduate degrees in engineering, physical therapy and pre-medical sciences.



**JERRY
GREENSPAN**

The Exercise Equipment Experts

SATURDAY, AUGUST 11	8:00 - 10:00	Selling Wellness <i>Jerry Greenspan, The Exercise Equipment Experts</i>	Retail Systems & Technology Workshop <i>Jim Dion, Dionco</i>	Panel Discussion - Marketing <i>Kevin Lamar</i>	Vendor/Dealer Partnerships <i>Panel Discussion James Bond, Onsite Fitness</i>	
	10:00 - 3:00	Expo Floor Open				
	12:00 - 5:00	ACE CERTIFICATION TESTING				